

Mistletoe Heights Association Quarterly Meeting

Date: November 13, 2024 6:30-8:00 PM

Location: WineHaus – 1628 Park Place Avenue

President: Graham Brizendine

Vice President: Brian Hunt

Treasurer: Jeri Jo Blackmon

Newsletter: Elisa Rode

Secretary: Val Ewing

Absent: Elisa Rode

Attendees: 29

Approval of minutes: approved.

Officer Reports

President: we appreciate the great volunteers helping out with our neighborhood events. For instance, National night out was a success that included Firefighters, kids got to climb on the trucks, food trucks, a movie. We hope you can make it to the next one.

Vice President: plan is to submit a newsletter for consideration of an award this year. We won in 2017 and 2018.

Treasurer: financial report was reviewed Jan thru November 12, 2024. Income \$11,691, Expenses \$6983, Net Income \$4768. PNC bank balance: \$42,230, First Financial bank balance: \$5060. Largest expenses were for July 4th (\$1514) and National Night Out (\$1074). Donation to LBC for 2024 was \$1025. Dues donations are down by \$3000 this year compared to last. A sheet was distributed listing the neighbors who have donated so far. If you would like to donate to our association, you may donate in the following ways: QR code, mail or drop off a check to Mistletoe Heights Association to 1408 Mistletoe Drive. Donations are used for events that support our neighborhood and bring us all a sense of community.

Old Business

Historic Book update: last meeting in August, a motion approved monies towards getting the book printed if deadline by 10/31/24 was met. The deadline passed, book was not ready to be sent to print, which made the motion null and void. Melanie Smith presented an update on the book. The layout artist has the manuscript, and they anticipate sending it to print by Thanksgiving. We are using a printer in Korea that is going to provide a quality book. Once the printer has it, it will take at least 3 months to print. There was a push to obtain more orders in September which succeeded in selling 100 additional books bringing the total to 329. Quantity: 500 with 329 sold so far leaves 171 books remaining that need to be sold to break even. Our cost: \$40 per book, book will be sold for \$50, \$7000 in inventory. Brian Hunt created MHA.com website to place orders. Intellectual property rights: belong to Melanie Smith and MHA.

Motion: spend \$12,900 with 10% allowance at MHA officer's discretion for additional price items that might occur. *Discussion*: how do you market the 171 books? Online ordering, press through FW Weekly, FW report, Melanie Smith may hold an event where she signs a copy and we could sell more books. We anticipate PR recognition.

Motion amendment: \$15,000 towards 700 books, with 10% allowance. *Discussion*: will there be a digital copy? This has not been discussed.

Motion: 15,000 on books (Graham: did the # of books get increased from 500 to 700?), plus 10% wiggle room at the discretion of the executive committee to meet whatever additional costs come up. *Discussion*: If copyright is 50 years, who will have copyright ownership? Will it be MH Association? No answer settled. Melanie has done the last review and is waiting on the layout artist review. Then, it will be sent to Korea for print. What are chances of more changes? Melanie says additional changes are unlikely.

Secondary motion: Mark Philpot: \$15,000 with 10% variance with deadline to print 12/31/24. Amended motion (final): 15,000 plus 10% contingency upon approval by the current executive committee, with the motion valid until 2/10/25. Seconded, all were in favor, with no opposition.

New Business

Lily B Clayton Auction donation amount and vote. Last year we donated \$1025. Supporting the PTA has always been a priority of our association. Motion: \$1100, approved. None opposed. Coffee mug fundraiser: they make great holiday gifts. One case of mugs left, so get a mug now. All profits go to MHA!

Holiday at the Triangle: Sunday December 8 at 3:30 PM. Bring the kids. Photos with Santa!
Neighborhood Holiday Potluck Dinner: Sunday December 8, 6:30-8:30 PM at 1326 Mistletoe Drive. Bring a dish and a Holiday story to tell.

Open Comments:

Bow tying party: Sunday 11/17/24 at 2237 Irwin Street, Gary and Susan Willis' house. This is a great opportunity to prepare the ribbons that decorate our neighborhood for the Holidays. There will be food, fun, and no Cowboy game to miss.

Casino Royale Gala Friday November 22 6:00 to 10:00 PM, cocktail attire. At the Woman's Club of Fort Worth 1316 Pennsylvania Avenue. All invited! Bring your friends. Free parking behind the building. Last day to buy tickets is November 15: <https://www.thewomansclubfw.com>

Officer Elections

President: Brian Hunt

Vice President: Graham Brizendine

Treasurer: Jeri Jo Blackmon

Secretary: Rosaline Takes

Newsletter: Elisa Rode

- Vote: all in favor of slate of officers for 2025 - Aye, no opposition.

Mistletoe Heights Neighborhood Meetings for 2025

Venue: WineHaus 1628 Park Place Avenue, 6:30-8:30 PM

- February 11, 2025
- May 13, 2025
- August 5, 2025
- November 18, 2025

Join the email list: <http://www.mistletoeheights.org/index.html>

How to reach a MH Officer:

President: Graham Brizendine - graham@roguearchitects.com

Vice President: Brian Hunt - brianhunt1865@gmail.com

Treasurer: Jeri Jo Blackmon - jerijo@charter.net

Newsletter: Elisa Rode - elisa@kearley.com

Secretary: Rosaline Takes - rosaline@eastpepp.com

It's Easy to Donate

Use the QR code below to access
PayPal in order to donate to the
neighborhood!

